

Helping Families with ADHD & Autism Thrive

Parenting ADHD & Autism

- + PODCAST ADVERTISING
- + SPONSORED POSTS
- + EVENT SPONSORSHIP



**PARTNERSHIP
OPPORTUNITIES**



PARENTINGADHDANDAUTISM.COM



ABOUT PENNY WILLIAMS

I'm a coffee-lovin', atypical-parenting-obsessed momma on a mission, and I'm honored to help families on this always chaotic, often stressful, anything-but-ordinary parenting journey.

Through my Parenting ADHD Podcast, award-winning books, online parent training programs, and parent coaching, I have helped thousands of families across the globe survive and thrive in the face of ADHD and/or autism.

FOLLOWER STATISTICS



WOMEN 84%

FROM THE U.S. 65%

AGES 25-54 82%

COUNTRIES LISTENING TO PODCAST 100+

16k+

E-MAIL SUBSCRIBERS

7k+

MONTHLY UNIQUE SITE VISITORS

15-25k+

MONTHLY PODCAST DOWNLOADS

AS SEEN IN



POPSUGAR.

ADDITUDE
LIVING WELL WITH ATTENTION DEFICIT



Healthline

The Parenting ADHD Podcast offers weekly parenting strategies, tips, and resources for parents raising children with ADHD, learning disabilities, and/or “high-functioning” autism.



15-25k+
monthly downloads

500k+
downloads to date

PARENTING ADHD PODCAST

MID-ROLL NATIVE PODCAST AD

You Provide...

- You/your company **sends me some of your product** or grants me free access to your service.
- You pay **\$125 per show** for a 60-second read that is organically inserted into the episode. This means I'll just take a quick minute to talk about your product, service, or company and either my experience with it, or why I support the company and recommend your product/service.
- You must buy a **minimum of 3 episodes** at this introductory price. You'll get an option to buy up to 20 more at the same rate, up to 4 weeks after the first release of show #1.
- You **provide a discount** for my audience that will be read into your ad.
- You provide me with an **affiliate account** (if you offer affiliate commissions).

I Provide...

- 60-second organic ad read on the podcast
- Link to your company in the shownotes
- One mention on Instagram



EVENT RATES

EVENT SPONSORSHIP

COST VARIES

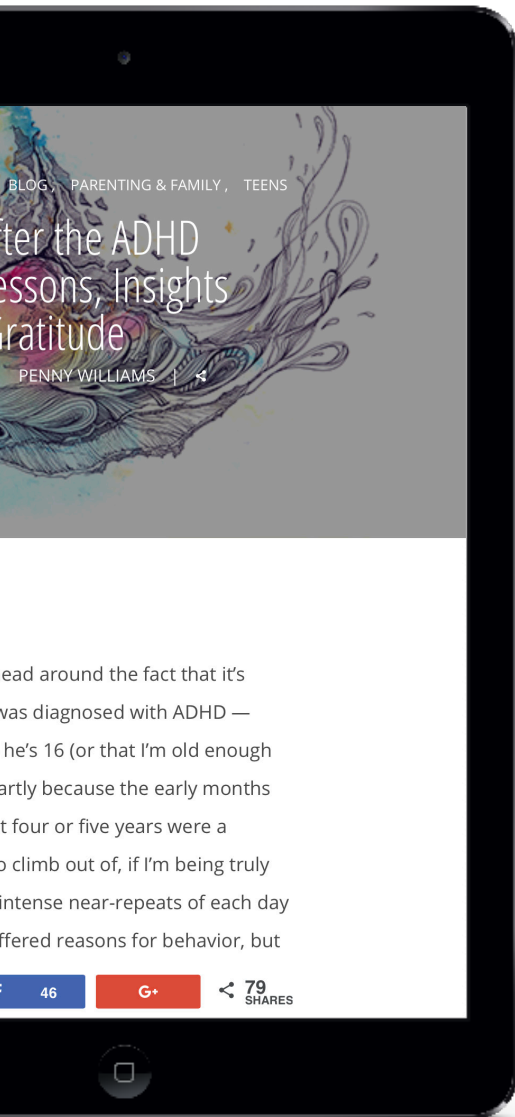
The **Happy Mama Retreat** takes place once a year. This is a weekend of self-care and respite for moms of kids with neurobehavioral and neurodevelopmental disorders, like ADHD and autism. Women come from all over the US and Canada for the community and self-care.

Sponsorship for this event can be a product donation or a cash donation. Depending on the level of sponsorship, sponsors receive their logo and link on the event website and printed on the agenda, as well as the opportunity to put printed materials in swag bags and publish a guest post on the event website.

You can even sponsor our wine social or spa night for more exposure and to truly add to the respite and relaxation of this deserving group of mamas.

SPONSORED PRODUCT GIVEAWAY

\$250 | A sponsored product giveaway is written by the company and posted as a blog post. It should be approximately 500-800 words. The fee includes two social media posts on Facebook and Twitter to promote the giveaway.



PAST EVENT
SPONSORS
INCLUDE ▶


Vera Bradley

MIGHTIER™ 



LET'S WORK TOGETHER!

Penny Williams

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18k+

@PennyWilliamsAuthor



340+

@ptelwilliams



1,000+

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31k+ monthly viewers

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